

MASH FICA AWARD 2018
Supporting New Media Art Practice
DEADLINE: November 1, 2018

MASH, in collaboration with The Foundation for Indian Contemporary Art, is very excited to announce the launch of its latest award – MASH FICA Award – dedicated to supporting artists working in new media. The Award will support independent media artists with the creation of specific projects.

We define new media in the most expansive of terms given taking into consideration its perpetually evolving nature. The emphasis remains on projects that explore technology as form, process or subject, and are responsive to the rapidly changing environment of image production and distribution.

We invite projects that engage with a range of sources both within the arts and the wider field of information technologies, communications and entertainment. Informed by the rapid pace of technological innovation, development and equally obsolescence, New Media Art is a constantly changing category encompassing work engaging with mediums pertaining to the moving image, lens-based media, digital technology, database, hypertext, cyberspace and the internet, audio technology and sound art, sensory technology, surveillance technologies, computer and video games, GPS systems and biotechnology, among others.

The Grant aims to encourage reflective, aesthetic and speculative projects that look at the intersections of art and technology. The project should seek to express a critical understanding of technology as process, beyond the industrial frameworks within which it gets deployed.

The winning proposal will be selected by a distinguished panel of judges. The recipient of the grant will receive a maximum of Rs.4,00,000 for the project detailed in their application. The period of the grant is one year (01 January – 31 December 2019). Upon completion of the project the artist will be required to submit a project report along with complete documentation and budget details. The support offered by MASH FICA Award will be acknowledged by the artist whenever the project is showcased in any public forum.

The applicant needs to be an Indian citizen. Overseas Citizens of India and Non-Indian Residents are not eligible.

MATERIALS TO BE SUBMITTED

1. Section A - The completed application form.
2. Section B - A 1000-1500 word project proposal. This can include other visual materials to provide further clarity
3. Section C - A detailed budget of the project.
4. Section D - The timeline of project development.
5. Resume - Current resume of applicant/s. If applicable, include a list of projects/works done so far in the public domain, along with images and descriptions.

6. Images - Maximum of 20 images of the applicant's current work. For video based work, up to 10 minutes of video file(s) is allowed. The video file(s) should be compatible for playback on Windows Media Player/Quick Time Player/ Real Player.

All materials should be submitted via Google Drive/We Transfer/Dropbox. Please do not print or courier any material for submission.

TERMS AND CONDITIONS

- Incomplete applications will not be accepted. Make sure all the required details are included.
- Short-listed applicants may be asked to submit further details on their project anytime during the selection process.
- Please note that if it is a long term project FICA will support it only for one year, and not for the entire duration of the project.
- The decision to support a project is entirely at FICA's discretion.

All applications should be sent to fica.newmedia@gmail.com with the Subject Line: MASH FICA Award

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SECTION A – APPLICATION FORM

(PLEASE FILL ALL DETAILS IN CAPITALS)

1. Name of Applicant:
2. Title of Project:
3. Total cost of Project:

Contact details:

1. Name:
2. Address:
3. Phone:
4. Email:
5. If other participants are also working on the project, please provide details on their role and areas of expertise and involvement.

SECTION B – PROJECT PROPOSAL

Please include the Project Proposal (1000-1500 words) as a separate document.

The proposal needs to explain the project in clear terms. Proposal can also additionally contain images, drawings, simulations – any kind of visual and textual references to provide further details – if needed.

SECTION C – DETAILED BUDGET

Please include the Detailed Budget as a separate document.

Budget heads such as cost towards materials, installation, travelling, documentation, research and others requirements, should be clearly listed.

SECTION D – TIMELINE

Please include the Timeline as a separate document.

The timeline is a schedule of how you see the project proceeding over the one year period. The timeline should be for the period 01 January – 31 December 2019.